
Artech Camp NL#3 On Photos

Fri, Aug 10, 2018 at 8:50 PM

We have a lot of first time Burners joining us this year... I'll be sharing some basics with everyone just to make sure we are all in the know about videos and photos...

Respect other participants' privacy, ask for permission BEFORE shooting.

[Click here to read this for more on etiquette dos and donts](#)

Use of Photographs from the Event

Help us keep Black Rock City **Decommodified!** Images from Burning Man should never be used to sell products or promote a business.

Totally OK: Personal Use

Burners are welcome to take photos and videos at Burning Man and use them for "personal use," which includes sharing them with your friends and posting them on **personal** social media accounts or on theme camp pages or websites. To protect the Decommodification Principle, the posts can't be of a commercial nature, and the page can't be affiliated with a business.

You may also use photographs or footage taken at the event in fundraising for your Black Rock City theme camp, art project, or mutant vehicle.

Even if your images and videos are for Personal Use, you must read, understand, and follow the Photo & Video Rights and Responsibilities (<http://bit.ly/2hQlpxE>). Every Burner with a camera has a responsibility to be respectful to our community!

If you want to use your images for any non-personal purpose, you must apply with Media Mecca in advance. Non-personal uses include printed or online books, newspapers, and other mass media; gallery shows; documentaries and other film projects; and any other large-scale, commercial or promotional use. If your intended use is non-personal, or you have any question about whether it may be, please contact press@burningman.org for permission FIRST. **In keeping with Decommodification, Burning Man does not permit the use of Black Rock City imagery in advertising or for other commercial purposes.**

NOT OK!:

- Any sale or fee-based licensing of images captured in Black Rock City, without Burning Man's express written permission.
- Using Burning Man as the backdrop for a music video, fashion shoot, or product promotion.
- Posting photos from BRC on the social media accounts of your business. Just don't do it!

If you see something that's NOT OK:

- If it's happening right at that moment, contact a Black Rock Ranger or anyone with a radio. You can also go to Media Mecca in Center Camp to report an issue. We need your help to stop bad camera behavior before the images can leave the playa!
- Off-playa, if you see an image from Burning Man being used for commercial purposes, please let our Intellectual Property Team know at ip@burningman.org.

Additionally, here is a link to the Photographer's Guide

**Muchas Gracias,
Jerri Ann**